

REACH A DIVERSE READERSHIP WITH HIGH DISPOSABLE INCOME

Anglican Taonga tells the stories of the Anglican Church in Aotearoa, New Zealand and Polynesia. It is published seasonally and is distributed to all ministry units, churches and the social services of the Anglican Church.

8,500 copies are distributed with the focus on positive news stories. As a result Anglican Taonga has strong reader support with pressure on increasing the print run.

Informal assessments indicate that each issue has more than two readers, indicating regular audience of greater than 20,000 Christians.

Anglican Taonga is also available on line at www.anglicantaonga.org.nz where you will find all of the articles from the printed editions, special online only features, plus the latest Anglican news both here in New Zealand and abroad. You can also submit your own comments, place advertisements and link to Anglican sites around the galaxy.

READERSHIP PROFILE - TYPICAL

(Based on informal research)

50+ years

predominantly European/Pakeha with a loyal Maori and Pacific nations readership.

Household incomes of \$60k+

OUR READERS ARE INTERESTED IN:

- Home and associated products
- Medical and associated products
- Insurance/Banking offers
- Gardens
- Travel/Holidays
- Education
- Vehicles
- Computers/Cameras
- Arts
- Reading
- Financial Planning



ANGLICAN TAONGA AD RATES

The following rates are in NZ Dollars and are based on single insertions and exclude GST

COVER:

Outside back cover	Type area 190mm wide by 260mm deep Bleed 230mm wide by 295mm deep Trim 225mm wide by 290mm deep	f/colour	\$1935
Inside back cover	(same as above)	f/colour	\$1815
Inside back cover	(same as above)	f/colour	\$1815

INSIDE PAGES:

Full page	190mm wide by 260mm deep	f/colour	\$1695
		Mono	\$1330
Half page horizontal	190mm wide by 130mm deep	f/colour	\$ 905
		Mono	\$ 725
Third page horizontal	190mm wide by 88 mm deep	f/colour	\$605
		Mono	\$485
Quarter page horizontal	190mm wide by 65mm deep	f/colour	\$485
		Mono	\$385
Eighth page horizontal	190mm wide by 32mm deep	f/colour	\$285
		Mono	\$210
Single column vertical	(one third page) 60mm wide by 260mm deep	f/colour	\$605
		Mono	\$485
Single column vertical	(one sixth page) 60m wide by 130mm deep	f/colour	\$355
		Mono	\$285
Single column square	60mm wide by 60mm deep	f/colour	\$175
		Mono	\$140
Double column vertical	125mm wide by 260mm deep	f/colour	\$1185
		Mono	\$ 950
Double column square	125mm wide by 125mm deep	f/colour	\$605
		Mono	\$485
Double column horizontal	125mm wide x 65mm deep	f/colour	\$355
		Mono	\$285

Other sizes by arrangement

DESIGN COSTS:

		Up to 1/2 page	\$100
		Full page	\$150
Fee for inserts	Flat A5 insert (11 cents each)		\$935
	Folded A4 DLE insert (14 cents each)		\$1190
	Booklet style and other larger inserts will be considered on individual basis and changed at a higher rate according to weight		

ANGLICAN TAONGA DEADLINES

Advert deadlines are for finished artwork which should be sent to the advertising manager Brian Watkins, preferably in jpg or tiff file format but pdf is also acceptable. Space needs to be pre-booked, preferably at least two weeks before the ad copy deadline.

CONTACT DETAILS

Brian Watkins
Ph: 06 875 8488
Mobile: 021 072 9892
Email: brian@grow.co.nz



ADVENT 2017
Finished Ad Copy
6 Nov 2017
Taonga magazine in
churches latest 10 Dec 2017

PENTECOST 2018
Finished Ad Copy
2 April 2018
Taonga magazine in
churches latest 3 June 2018

SPRING 2018
Finished Ad Copy
1 August 2018
Taonga magazine in
churches latest 2 Sept 2018

ADVENT 2018
Finished Ad Copy
1 Nov 2018
Taonga magazine in
churches latest 9 Dec 2018

ANGLICAN TAONGA WEB RATES

The following rates are in NZ Dollars per week and exclude GST

The screenshot shows the Anglican Taonga website interface. At the top, there's a navigation bar with 'Subscribe', 'Advertise', and 'Twitter' links. The main header features the 'anglicantaonga' logo and the tagline 'TELLING THE STORIES OF THE ANGLICAN CHURCH IN AOTEAROA, NZ AND POLYNESIA'. Below this is a search bar and a red banner for 'Ad Postion 1'. The main content area includes several article teasers with images and titles like 'When we are far from God', 'Change expert to lead St John's', 'Three cathedral options unveiled', 'Savouring the Salt and Light', 'Easter: Jesus was raised to life', 'Bishop Peter Sutton dies in Nelson', 'Maori Bible is given new life', 'Good Friday focuses on orphans', and 'Good Friday focuses on orphans'. A 'Worth a look' section features a list of articles with a 'Flash' placeholder. A 'Latest blogs' section shows several blog entries with author photos and titles. At the bottom, there's a 'Read our magazine' section with a 'Flash' placeholder. The footer contains copyright information: '© 2005 - 2013 Anglican Taonga Online. All rights reserved. Privacy Policy Terms of Use Login 06337830 QUICORP'.

Dimensions: Width x Height.

Ad Position 1

Location: Masthead right side.
Repeated: throughout site.
Size: 220 x 90px
Visible: desktop only

\$40.00

Ad Position 2

Location: Under the rotating images.
Repeated: home only.
Size: 670 x 62px
Ratio: advert scales 1:1 to suit
Visible: desktop large, desktop small and tablet landscape.

\$50.00

Ad Position 3 (Block of 6)

Location: Above footer
Repeated: throughout site.
Size: 170 x 150 px
Ratio: advert scales 1:1 to suit
Visible: desktop large, desktop small and tablet landscape.

\$30.00

Ad Position 4 (Block of 3)

Location: Above footer
Repeated: throughout site.
Size: 220 x 100px
Ratio: only one size
Visible: Tablet portrait only

\$30.00

Ad Position 5

Location: Above footer repeated:
throughout site.
Size: 330 x 150px
Ratio: only one size.
Visible: Mobile only.

\$40.00

Ad Block Desktop

Ad Pos 3 1 of 6	Ad Pos 3 2 of 6	Ad Pos 3 3 of 6	Ad Pos 3 4 of 6	Ad Pos 3 5 of 6	Ad Pos 3 6 of 6
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Ad Block Tablet Portrait

Ad Pos 4 1 of 3	Ad Pos 4 2 of 3	Ad Pos 4 3 of 3
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Ad Block Mobile

Ad Postion 5
